

Experimental and**Statistical Methods**

9 ECTS

Year 1
Semester 2

UX/UR

Description

This module is intended for students in the UX/UR specialisation.

This module enables students to master a rigorous and empirical research approach, based on data collection, their analysis and their interpretation.

It gives students the necessary skills and autonomy to continue to PhD studies after if they so wish.

Detailed objectives

- Use experimental methods to answer issues related to users' behaviour.
- Collect and process data in an appropriate manner to answer these questions.
- Be capable of interpreting results to make decisions in design situations.
- Use specialised software for data processing.
- Produce a scientific article.
- Master scientific methods and processes.

Assessment methods

Session 1

Individual written examination.

Session 2

Individual written examination.