

# Schedule and content of the admission tests

## IDE 2023 Master Competition

### *Interactive Digital Experiences*

## CALENDAR

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### Session 1

- Opening date: November 10, 2022
- Closing date: March 10, 2023
- Written exams (by distance via the Cnam-Enjmin platform): March 30, 2023
- Oral exams (by distance via the Cnam-Enjmin platform): 24-25-26 April 2023
- Publication and mailing of results to candidates: May 03, 2023 (3:00 PM)

### Session 2

- Opening date: March 13, 2023
- Closing date: April 13, 2023
- Written exams (by distance via the Cnam-Enjmin platform): 04 May 2023
- Oral exams (by distance via the Cnam-Enjmin platform): May 31, 2023
- Publication and emailing of results to candidates: June 05, 2023 (3:00 pm)

### Session 3 - subject to availability

*Only for candidates who are self-financing or already have a business. Session 3 is not available for job seekers.*

- Opening date: August 28, 2023
- Closing date: September 11, 2023
- Written and oral exams (by distance learning via the Cnam-Enjmin platform): September 25, 2023
- Publication and mailing of results to candidates: September 29, 2023 (3:00 p.m.)

# CONTENT OF THE TESTS

*Distance learning via the Cnam-Enjmin platform.*

## Conduct of the written tests:

- Design Test - 120 minutes
- English test - 20 minutes
- General knowledge MCQ - 20 minutes

PURPOSE OF THE EVALUATION	ITEMS	CONTENT AND EVALUATION CRITERIA
<b>Design test</b>	<b>40</b>	<p>You will be given a topic to reflect on transmedia games or gamification. It can be a text (news or research article) with questions or a design exercise with questions (definition of terms, target audience...).</p> <p>This test will evaluate your ability to implement an original approach, alone and in a limited time.</p> <p>You will be asked to design and represent a system (game, web, transmedia). You will then present the finalized test during the interview.</p> <p>You will propose a representation in line with your skills: interaction design, interface design, device architecture diagram, editorial line of the device or finally organization of a project team.</p> <p><b>The evaluation will address:</b></p> <p>Your knowledge, your ability to structure ideas and synthesize them; your level of analysis; your level of written expression (including spelling); your general knowledge.</p> <p>Your understanding of the subject, the relevance of your answer, the creativity of the ideas developed, the quality of the design and on your ability to present this test orally.</p>
<b>English test</b>	<b>10</b>	<p>You will be given an article in English about current events. Answer the questions in writing and then, during the interview, you will summarize the topic orally.</p> <p><b>The evaluation will address:</b></p> <p>Level of written and oral comprehension</p>
<b>MCQS General Culture</b>	<b>10</b>	Multiple-choice general knowledge quiz.

## Conduct of the oral tests:

Interview and presentation of achievements: approximately 50 minutes

You must be able to present your achievements offline (no network provided during the interview)

PURPOSE OF THE EVALUATION	ITEMS	EVALUATION CRITERIA
<p><b>Presentation and professional project of the candidate</b></p>	<p><b>20</b></p>	<p>You will need to:</p> <ul style="list-style-type: none"> <li>- Present your professional background and personal interests.</li> <li>- Explain your motivations for joining the program and your professional project.</li> <li>- Answer general knowledge questions and present your sources of information.</li> </ul> <p><b>The evaluation will address:</b></p> <p>The adequacy between your professional objectives and the content of the training, on your knowledge of the content of the training and on the preparation of your training project.</p> <p>Your general culture, oral expression, dynamism, open-mindedness. Your general culture, artistic and creative, culture of the game, the field of digital technologies and level of knowledge of this market.</p>
<p><b>Presentation of achievements</b></p>	<p><b>20</b></p>	<p>You will be required to present achievements in paper and/or digital format.</p> <p><b>The presentation of achievements will be mandatory regardless of your profile.</b></p> <p>You can create a portfolio, i.e. a file containing visuals of projects you have worked on, whether or not you are the author. A commentary should specify your contribution to the project. You can present extra-curricular or extra-professional achievements.</p> <p>You can bring any element that you consider interesting to present to us: applications/websites, videos, games, books, research works, but also working documents, projects follow-up...</p> <p>This presentation should reflect your professional know-how, your technical expertise, your organization and mastery of cost/quality/deadline constraints, and your management knowledge, if applicable.</p> <p><b>The evaluation will address:</b></p> <p>The quality of the work presented (technical, graphic, strategic...), and also the ability to present it.</p>

## SELECTION METHOD

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The score obtained during the tests will determine the list of candidates eligible for the orals.

Then, only the marks obtained in the oral tests are taken into account in the calculation of the final mark for admission to the course.

**In case of a waiting list**, it will be effective only at the end of the recruitment process according to the final grades of the candidates of the 1<sup>ère</sup>, 2<sup>ème</sup> and 3<sup>ème</sup> recruitment sessions, if they take place.

**Final waitlist rankings will be based on your oral interview score and will be published on September 29, 2023 at the end of the 3<sup>ème</sup> session.**