

Course name: 106 “Interactive Media” [3 ECTS]

Manager: Cécile Le Prado; Associate lecturer at Cnam CEDRIC

Description: This course presents a reflection on various forms of writing for interactive devices as well as an analysis and practical use of digital or analog media. It explores concepts of interaction between living beings, machines and systems, the user experience and the architecture of information.

Prerequisites: none

Learning: Understanding the various interpretations of the concept of interactive systems. Having an aesthetic, historic and prospective vision of interactive entertainment systems. Knowing how to analyse various interactive works aimed at the general public (video games, artistic installation, transmedia, etc.).

Assessment methods:

Session 1

- Continuous assessment [100% of the overall mark]

Session 2

- Individual analysis of a case study [100% of the overall mark]