

Course 211

Course name: "Experimental and Statistical Methods" [9 ECTS]

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Description: Understanding and anticipating the behaviour of users has become essential to the design of digital and interactive products. This course will allow future professionals to master a rigorous and empirical research approach, based on the collection of data, their analysis and their interpretation.

Prerequisites: knowledge of descriptive statistics, probabilities

Learning:

- Ability to use the experimental method to answer a question relating to the behaviour of users
- Collecting and processing data in an appropriate manner in order to answer this question
- Be capable of interpreting results in order to make decisions in design situations
- Using specialised software in the processing of data

Assessment methods:

Session 1: Individual written examination

Session 2: Individual written examination